

SERVICES DECK

MASSCULT

A BOUTIQUE CREATIVE AGENCY

2025

MEET MASSCULT



We are a boutique creative agency specializing in web design and development, graphic design, brand strategy, event production, and merch.

We are built to deliver results, turning ideas into programs that hit hard. Agencies pitch - we are here to get what you need done.

SERVICES



GRAPHIC DESIGN



BRAND IDENTITY



EVENT PRODUCTION



WEB DESIGN



ILLUSTRATION



MERCHANDISING



BRAND STRATEGY



WEB DEVELOPMENT



DIGITAL MARKETING

TRUSTED BY



BON IVER

The Distillers



JUSTIN
TIMBERLAKE

KNOTFEST



GLOBAL
CORNING



PARK & FINE
LITERARY AND MEDIA

PROHIBITION
MERCH



© PULSE RECORDS



SHE
IS THE
MUSIC

Slipknot



THRICE

tool

WME



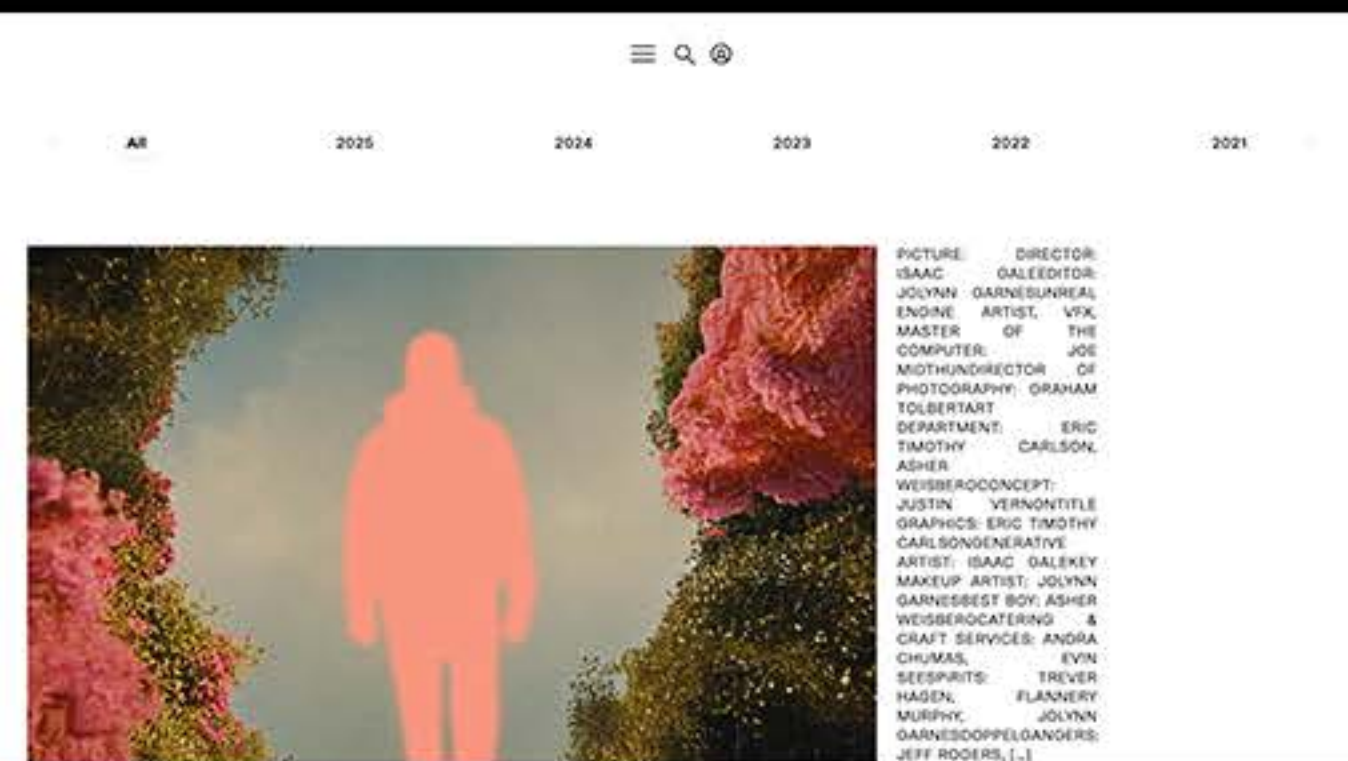
**LET'S CREATE
SOMETHING
KICKASS
TOGETHER**

WEB DESIGN + DEV

Masscult builds websites and digital experiences that are designed to move people and built to perform.

We utilize platforms such as WordPress, Shopify, Squarespace, and Webflow, or we can opt for a more customized approach and build something from scratch with custom code.

Whichever way we do it, count on Masscult to seamlessly blend sharp creativity with technical execution.



GRAPHIC DESIGN

Graphic design is an art form in its own right. We understand that it must be compelling and relay information to the targeted audience in a snap, while staying true to the project's voice.

Our work ranges from show admats, to social media graphics, to signage and beyond.

At Masscult, we make content that stops the scroll, sparks a reaction, and moves the viewer to engage further and connect.

SPEAKER SERIES

SITM DAY NYC
A DAY IN NYC TO EMPOWER THE FUTURE OF WOMEN IN MUSIC

CITY WINERY | 25 11TH AVE | NEW YORK, NY 10011

AUGUST 30TH | 12-5:30 PM



LIVE NATION WOMEN **AMPLIFY HER VOICE** **CITY WINERY**

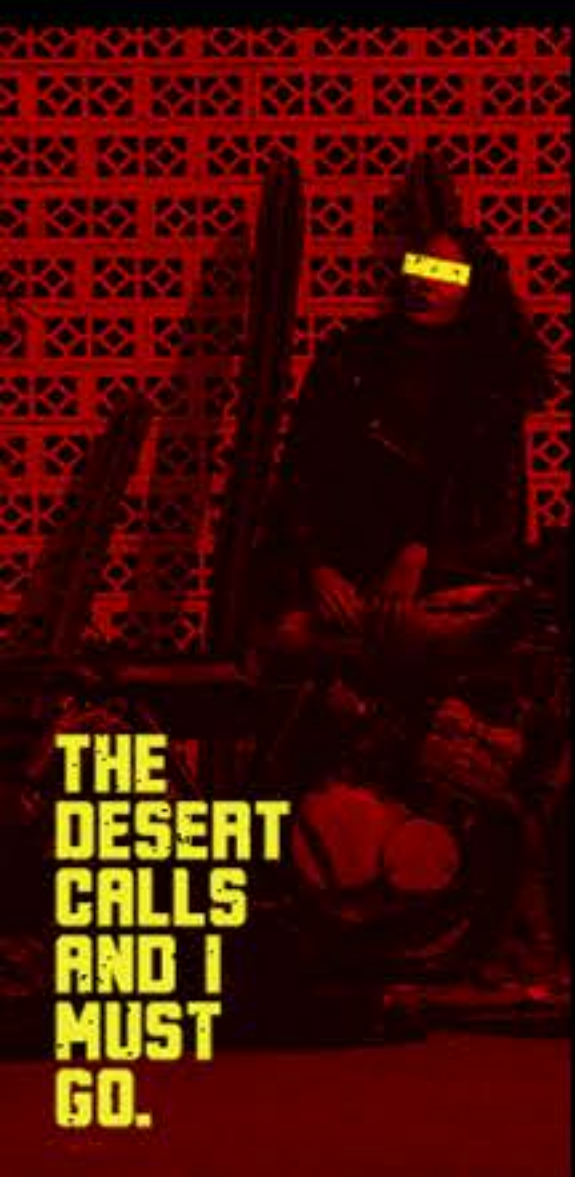


GRAPHIC DESIGN

KNOTFEST x OUTSIDE



Slipknot
SIGNED DRUMHEAD GIVEAWAY



REVENANT EXCLUSIVE MERCH

SALE
25% OFF



Q&A



11.11.23 | 10 AM PT / 1PM ET / 6PM UK / 7PM EU



HORROR HARBOR
FEAR HAS A NEW HOME



BURLESQUE BRAWL 2
VALENTINE'S VENGEANCE



BREWRIES NASHVILLE
CRAFT BEER FESTIVAL




BRAND STRATEGY



Coming up with a great idea is one thing.
Making it work across every touchpoint is where
Masscult thrives.

From initial concept to launch, we think big,
engineering ideas to move seamlessly across
every stage of the journey.

We understand how every element of a program
intersects and we craft creative strategies that
connect, adapt, and deliver across every
platform and real-world moment.

Our strength isn't just in the concept. It's in
making it real, and making it matter.



EVENTS

Masscult produces experiences that hit differently. Wherever the story needs to be told, we're there. From national tours to private events, pop-ups to one-night-only takeovers, we create immersive moments that leave a lasting mark.

Our capabilities span full-scale technical production, vendor sourcing and management, custom creative design, entertainment booking, sponsorship activations, and budget oversight.

Whether it's a brand launch or a cultural flashpoint, every event is engineered to connect, built to move, and impossible to ignore.



EVENTS



MERCH



Merchandise curation, production, and fulfillment each have their unique demands, and Masscult ensures every touchpoint feels right, from the moment someone places an order to the second it hits their hands.

We design product lines, build e-commerce shops, create custom pieces, and handle everything from packaging and inserts to domestic and international fulfillment.

Need pop-up activations? Tour supply and management? Limited-edition collabs? We make it all happen.



MERCH





PROJECTS



BON IVER

Award-winning indie artist Bon Iver was ready for a complete overhaul of the band's existing website. The goal was a clean, black and white, stripped-down site that presents Bon Iver as an art project, showcasing its extensive work.

The website was used as a tool to cryptically reveal content leading up to the release of *SABLE*, *fABLE*, including an interactive countdown visualizer and a 24/7/365 livestream.

BON IVER SERVICES

Web design
Web development
Interactive
Digital strategy





KUSTOM THRILLS TATTOO

Kustom Thrills Tattoo in Nashville, TN, needed a new website that allowed clients to easily view artists, book appointments, buy merch, and more,. We also partnered with KTT to develop larger brand strategies and produce ongoing high-end pop-ups events for co-owner Adam The Kid.

KTT SERVICES

Web design
Web development
Event production
Digital strategy
E-commerce





MUDDY LOTUS

Clinical psychologist Dr. Lauren Sosenko, founder of Muddy Lotus Collective, required a comprehensive brand overhaul and a new website for her practice. We were thrilled to deliver a stunning online experience with a fully custom WordPress website that serves both new and existing patients, along with a comprehensive brand identity featuring a hand-drawn, lotus-inspired logo.

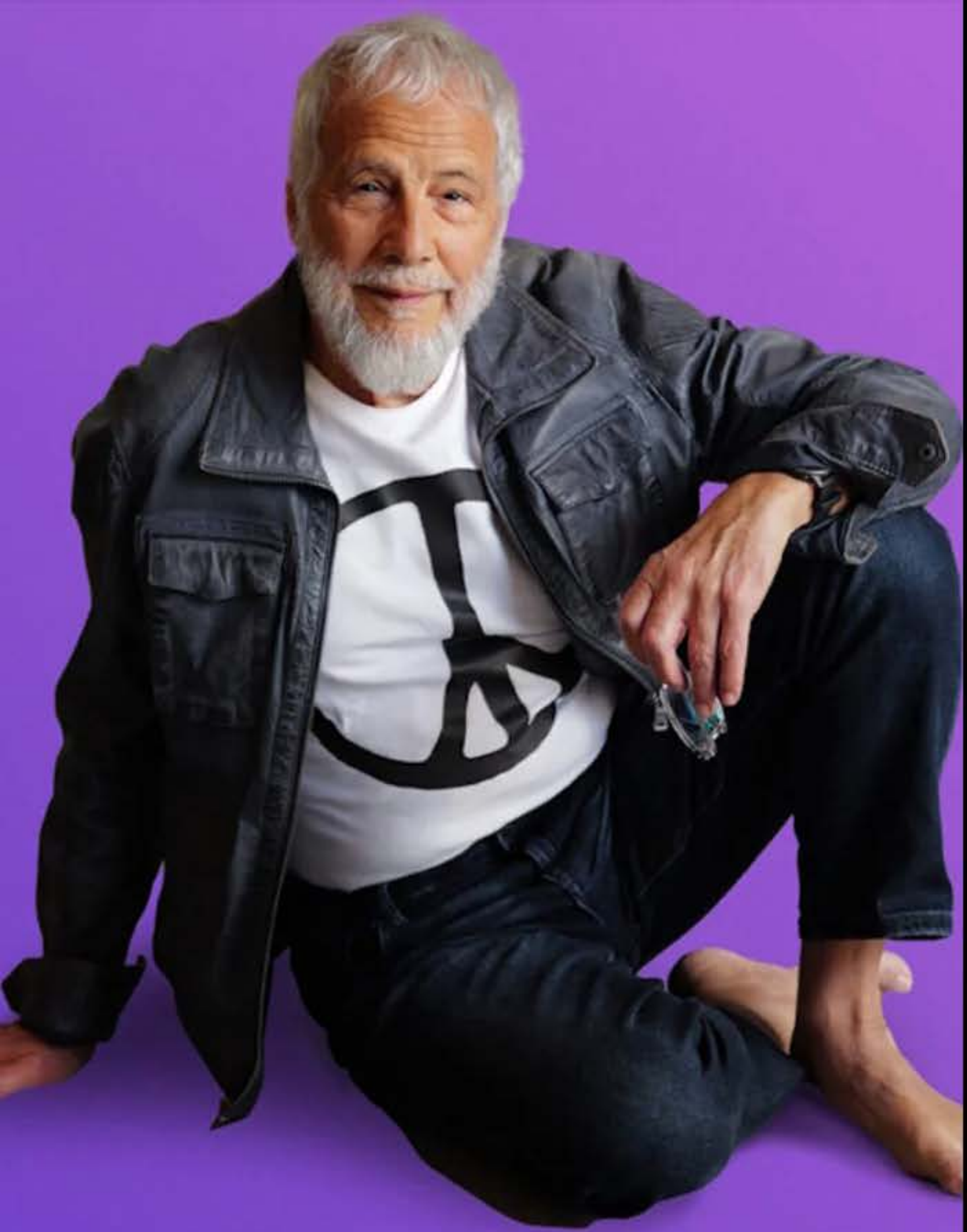
MUDDY LOTUS SERVICES

Branding
Web design
Web development
Digital strategy



MUDDY + LOTUS
COLLECTIVE



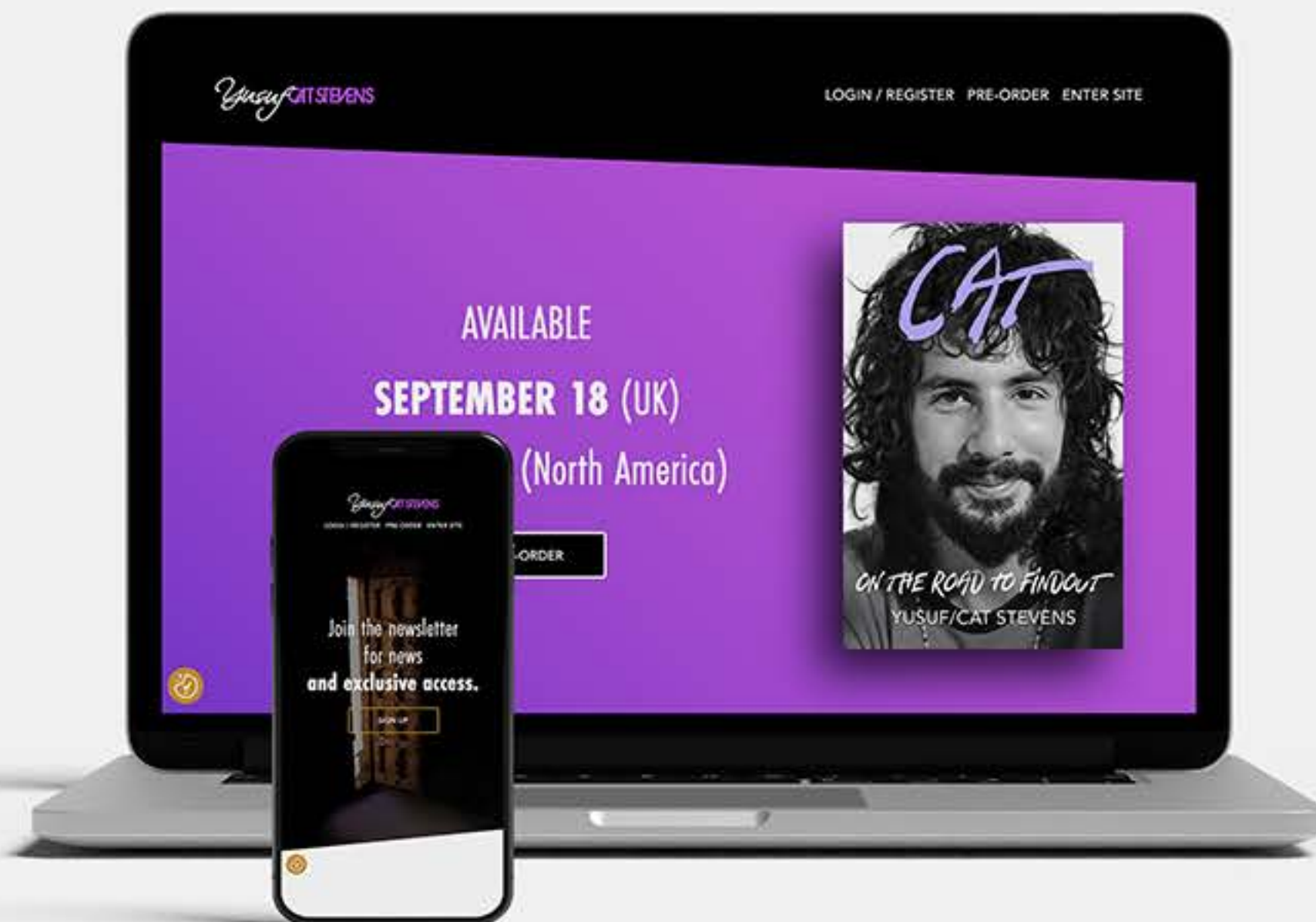


YUSUF CAT STEVENS

Globally renowned pop star and philosopher Yusuf / Cat Stevens launched a tour for his new book 'Cat On The Road to Findout.' We built a custom microsite and paid a subscription to support pre-sales of the tour and book, in addition to managing the tour presale campaign on a day-to-day basis.

YUSUF SERVICES

Web design
Web development
Digital strategy
Managed hosting





HIT US UP

MASSCULT



INFO@MASSCULT.CO



MASSCULT.CO



[@MASSCULT_CO](https://www.instagram.com/MASSCULT_CO)